

# VICTORIA PRICE

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**Employers, coworkers, and clients consistently highlight the following qualities when asked about the experience of working with me:**

**strategic minded | creative | versatile | detail-oriented | time-efficient | highly-communicative | caring and personable**

## **Dylan Howlett** *Durham Academy | Coworker*

"Victoria deserves a doctorate in brand enhancement and protectionism. She unfailingly elevates the mission of the organization and the vision of the brand to the forefront of all team-wide decisions. Her thoughtfulness and perceptiveness extends far beyond her domain of creative services: Victoria is an indispensable collaborator who lends her expertise, excellence and energy to every corner of the team. Her devotion to her team equals Victoria's devotion to her craft, which represents a peerless blend of soaring artistry, enviable intuition and flawless execution. She exhausts every avenue of the iterative process to deliver the very best product on behalf of her brand and clients. Victoria is an extraordinary creator, a tireless strategist and an invaluable colleague. Any team would be exceptionally lucky to have her brilliance."

## **Emily Nelson** *St. Timothy's School | Client*

"In my current and previous roles, I've worked with Victoria on projects ranging from stationary suites, direct mail campaigns to magazines. Any new project that I am exploring or have questions on she takes the time to explain, educate, offer solutions when we're tackling problems, and makes recommendations to ensure we are receiving the best product in the most cost effective manner. Victoria is the consummate professional. She is detail oriented, thorough, and efficient. As an excellent communicator, she is always personable, and does a phenomenal job staying in contact throughout the scope of a project. Whether on small or large work scale she is extremely detail oriented, making sure that the files, proofs, printers proof, are correct. Time management is a huge asset that she possesses and a deadline is always kept. Anything I have produced with her, over the years, has always turned out beautifully having an impact on our marketing efforts. She is a joy to work with and would be an asset to any team! Victoria is a wonderful individual with a heart of gold. She is kind, compassionate, caring, has a fantastic sense of humor, and is truly genuine. She likes to get to know people, understand who they are."

## **Rebekah Ramlow** *Duke Divinity School | Client*

"I have had the privilege of working with Victoria professionally for several years. Her designs have exceeded my expectations for excellence many times over. Not only are her designs beautiful, but she works hard to make sure each design is unique to the group or event. She is easy to communicate with and listens to customer feedback, always willing to make adjustments for the needs of the client. Victoria is a person of above-average integrity, positivity, and determination. She has a knack for noticing individual needs and connecting with people. These things come across in her artistic work, but also make her an incredible person to work with. I would highly recommend her to anyone I know."

**Skye Dillon** *Skye Design Studios | Employer*

"It's a true pleasure to work with Victoria. In addition to design software fluency, she possesses great attention to detail and an innate ability to adapt her style to whatever parameters may be required in a given project. Most of all, she is timely, highly-communicative, and dedicated to maximizing the client's vision for every project."

**Lisa Snedeker** *Campbell Law School | Client*

"Each time we send Victoria a project, she promptly responds with several visually appealing layout options, each option emphasizing our content in different ways, allowing us to choose a layout that best presents the needed information while still making a visual impact. Victoria's creativity, consistency and care for each project and the attention she gives each of them, shines throughout her work. The way Victoria designs within the standards of the Campbell University brand guidelines and still manages to make each project unique speaks to her abilities as a designer. While each project is different, Victoria finishes each one on, or ahead of, schedule and is consistently communicating to make sure she fully understands not just our needs, but the purpose behind each project, our audience, and how best to approach the information provided."

**Will Rimer** *The Rams Club | Client*

"Victoria is an absolute pleasure to work with. She has been the primary designer I have worked with, through Metro, since I started with The Rams Club in Feb. 2020. Whenever we give her a request, she always exceeds our expectations – elevating the design from something that checks the boxes to a publication that inspires, motivates and informs our members. She is also incredibly receptive to feedback, which makes it very easy to make edits. Finally, Victoria always produces these designs in a very timely manner. She communicates expectations beforehand and constantly delivers on very tight deadlines. It's always exciting to work with Victoria because we know we'll receive a great product well within our timeline without any worries or hassles, and I look forward to working with her on many more projects."

**Katie Sweet** *The V Foundation | Client*

"I have had the pleasure of working with Victoria for several years. She is super responsive, highly creative and has been so valuable in many ways. We've worked together on long-term projects and projects under extremely tight deadlines - everything from simple letters to complex, multi-faceted campaigns. She has patience and wonderful customer service skills with clients. I appreciate her talents and would highly recommend her as a designer and teammate. She would be an amazing asset to any design team!"

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## REFERENCES

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**Dylan Howlett**

**Durham Academy**

Writer & Content Strategist

**Rebekah Ramlow**

**Duke Divinity School**

Digital Marketing Specialist

**Emily Nelson**

**St. Timothy's School**

Director of Marketing & Communications

Contact information for references available upon request.